

Privacy Policy & Disclaimer

1. Definitions

- "Company", "we", "us", or "our" means the Company, its successors and permitted assigns.
- "Site" means this website and all associated web pages, sub-domains, and mobile-optimised versions thereof.
- "User", "you", or "your" means any person who accesses or uses the Site.
- "Personal Information" has the meaning given in Clause 7.2 below.
- "Project(s)" means the real estate development(s) described or referred to on the Site.

2. Introduction

This Privacy Policy and Disclaimer ("Policy") governs your access to and use of this website (the "Site"), which is owned and operated by the Company. By accessing or using the Site, you ("User", "you") agree to be bound by the terms of this Policy. If you do not agree with any part of this Policy, you must discontinue use of the Site immediately.

3. General Disclaimer

This Site is intended solely to provide general information regarding real estate projects across various regions. By accessing this Site, you acknowledge and confirm that:

- The information, including brochures, images, floor plans, layouts, specifications, and marketing collaterals made available on this Site, is for informational purposes only and does not constitute an offer, invitation, advertisement, or solicitation to sell, purchase, or book any unit in any project.
- You have not relied, and shall not rely, on any information contained on this Site for making any booking, purchase, investment, or other financial decision in respect of any project of the Company.
- the Company makes no representation or warranty, express or implied, as to the accuracy, completeness, timeliness, or reliability of any content, images, or specifications displayed on this Site, which are indicative only and subject to change without notice.
- the Company shall not be liable for any loss, damage, cost, or consequence, whether direct, indirect, incidental, or consequential, arising out of or in connection with any action taken by a User in reliance on any material or information contained on this Site.

This Site is provided on an "as is" and "as available" basis, and the Company disclaims all warranties of any kind, whether express or implied, including but not limited to warranties of merchantability, fitness for a particular purpose, and non-infringement.

4. RERA Disclaimer

the Company has not independently verified the information, statutory approvals, or compliances of the projects listed on this Site, nor has it confirmed the registration status of these projects under the Real Estate (Regulation and Development) Act, 2016 ("RERA") and the rules framed thereunder. the Company makes no representation regarding the compliance status of any project referred to on this Site. Users are strongly advised to independently verify the RERA registration number, project status, and all other statutory approvals of any listed project with the concerned Real Estate Regulatory Authority before making any booking or purchase decision.

This Site is an informational resource only and shall not be treated as the official website of any builder, developer, or project referred to herein, unless expressly stated otherwise.

5. Intellectual Property

All content on this Site, including text, graphics, logos, images, project renderings, layouts, and software, is the property of the Company or its licensors and is protected under applicable copyright, trademark, and other intellectual property laws. No content on this Site may be reproduced, distributed, modified, or used for any commercial purpose without the prior written consent of the Company.

6. Third-Party Links

This Site may contain links to third-party websites that are not owned or controlled by the Company. This Policy applies only to this Site. the Company has no control over, and assumes no responsibility for, the content, privacy policies, or practices of any third-party websites. Users access such third-party links entirely at their own risk.

7. Privacy Policy

the Company is committed to protecting the privacy of Users. This section describes the categories of information we collect through the Site, the purposes for which such information is used, and the manner in which it is handled, in accordance with applicable law, including the Information Technology Act, 2000 and the rules framed thereunder.

7.1 Consent

By submitting your information through this Site (including through enquiry forms, newsletter subscriptions, or discussion forums), you expressly consent to the collection, storage, use, and disclosure of such information in accordance with this Policy. If you do not consent to this Policy, please refrain from submitting any personal information through the Site.

7.2 Personal Information

"Personal Information" means any information relating to a natural person which, directly or indirectly, can be used to identify that person, including but not limited to name, phone number, email address, residential and official address, company name, PAN number, passport number, date of birth, and information regarding your interest in projects, products, or services.

Personal Information is collected and stored solely for the purpose of responding to your enquiry and taking suitable action in relation to your request, which may include property-related communication. Access to Personal Information is restricted to employees and authorised personnel who reasonably require such access to perform their job functions or provide the services requested by you, and such personnel are trained in the appropriate handling of such information.

7.3 Non-Personal Information

the Company does not collect Personal Information about visitors to the Site unless voluntarily provided. Non-personal, aggregated, or anonymised data (such as browser type, device information, and browsing patterns) may be collected automatically to help us understand how visitors use the Site and to improve its functionality.

7.4 Purpose and Use of Information

Information collected through the Site may be used for the following purposes:

- To register you and provide access to specific areas or features of the Site;
- To enable subscription to newsletters and other communications;
- To enable participation in discussion forums hosted on the Site;
- To respond to enquiries and provide a more relevant and meaningful experience;
- To understand and address your requirements and provide appropriate real estate solutions;
- To comply with applicable law or to enforce or defend legal rights and claims.

the Company will collect, retain, and use Personal Information only where it reasonably believes such collection, retention, or use is for a lawful purpose connected with the operation of its business.

7.5 Disclosure to Third Parties

the Company does not sell, rent, or trade Personal Information for commercial purposes. the Company may engage third-party service providers to perform functions on its behalf, including order fulfilment, postal and electronic communication, data analysis, marketing assistance, and payment processing. Such third parties are permitted to access only the Personal Information necessary to perform their functions and are contractually bound to use it solely for that purpose and to maintain its confidentiality.

Personal Information may also be disclosed where required:

- To comply with applicable law, regulation, or a valid legal or governmental request;
- To enforce the Company's rights, terms of use, or this Policy;
- To protect the rights, property, or safety of the Company, its Users, or third parties;
- In connection with a merger, acquisition, restructuring, or sale of business assets, subject to confidentiality obligations.

7.6 Cookies & Analytics

This Site uses cookies and similar tracking technologies to understand visitor behaviour, improve Site functionality, and measure the performance of marketing and advertising campaigns. You may control or disable cookies through your browser settings at any time; disabling cookies will not affect your ability to access the core features of the Site, though certain personalised features may not function as intended.

7.7 Data Retention

Personal Information is retained only for as long as is reasonably necessary to fulfil the purposes for which it was collected, or as required to comply with applicable legal, accounting, or reporting obligations, after which it will be securely deleted or anonymised.

7.8 Data Security

the Company implements reasonable technical, administrative, and organisational security measures designed to protect Personal Information against unauthorised access, disclosure, alteration, or destruction. However, no method of electronic transmission or storage is entirely secure, and the Company cannot guarantee absolute security of information transmitted through the Site or the internet generally.

7.9 Children's Privacy

This Site is not directed at, and is not intended for use by, individuals under the age of 18. We do not knowingly collect Personal Information from minors. If you believe a minor has provided Personal Information through this Site, please contact us so that we may take appropriate action to remove such information.

7.10 Your Rights

Subject to applicable law, you may request to access, correct, update, or request deletion of the Personal Information we hold about you, and you may withdraw consent previously given, by writing to us using the contact details provided below. Withdrawal of consent shall not affect the lawfulness of any processing carried out prior to such withdrawal.

8. Limitation of Liability

To the maximum extent permitted by applicable law, in no event shall the Company, its directors, officers, employees, or agents be liable for any direct, indirect, incidental, special, consequential, or exemplary damages, including loss of profits, goodwill, data, or other intangible losses, arising out of or in connection with your access to, use of, or inability to use the Site, or reliance on any information contained herein, even if advised of the possibility of such damages.

9. Indemnification

You agree to indemnify and hold harmless the Company, its directors, officers, employees, and agents from and against any claims, liabilities, damages, losses, and expenses, including

reasonable legal fees, arising out of or in any way connected with your access to or use of the Site, your violation of this Policy, or your violation of any applicable law or third-party right.

10. Governing Law, Jurisdiction & Dispute Resolution

This Policy shall be governed by and construed in accordance with the laws of India, without regard to conflict-of-law principles.

All disputes and differences between the parties, including any question as to the interpretation of any provision of this Policy, shall in the first instance be referred to the sole arbitration of a person nominated by the Company, and the proceedings shall be conducted in accordance with, and governed by, the Arbitration and Conciliation Act, 1996 (as amended from time to time). The seat and venue of arbitration shall be [Insert City], India, and the language of arbitration shall be English.

Subject to the arbitration agreement above, the courts at [Insert City], India shall have exclusive jurisdiction over any matters not referable to arbitration or arising in connection with the enforcement of any arbitral award.

11. Grievance Redressal

In accordance with the Information Technology Act, 2000 and the rules framed thereunder, any grievances or complaints regarding this Policy or the processing of your Personal Information may be addressed to the Grievance Officer at the contact details below. The Grievance Officer shall acknowledge receipt of any complaint and endeavour to resolve it within the timelines prescribed under applicable law.

Grievance Officer: [Insert Name]

Designation: [Insert Designation]

Address: [Insert Address]

Email: [Insert Email]

Phone: [Insert Phone Number]

12. Severability

If any provision of this Policy is held to be invalid, illegal, or unenforceable by a court or authority of competent jurisdiction, the remaining provisions shall continue in full force and effect, and the invalid or unenforceable provision shall be deemed modified to the minimum extent necessary to make it valid and enforceable.

13. Amendments & Policy Updates

the Company reserves the right to amend, modify, or update this Policy at any time, at its sole discretion, without prior notice. The revised Policy shall be posted on this page along with the

"Last updated" date, and your continued use of the Site following such changes constitutes your acceptance of the revised Policy. You are encouraged to review this Policy periodically.

14. Acceptance of Terms

By accessing or using this Site, you acknowledge that you have read, understood, and agree to be bound by this Policy in its entirety. If you do not agree to this Policy, please discontinue use of the Site immediately.

15. Contact Us

For any questions, concerns, or requests relating to this Policy, or to exercise any of your rights described above, please contact us using the details provided on this website.